

A man with dark hair and glasses, wearing a checkered shirt, is speaking and gesturing with his hands. He is in the foreground, facing right. Behind him is a diverse group of people of various ages and ethnicities, some smiling and listening. They are standing in front of a brick building with a green door. The scene is outdoors and appears to be a community event or a public gathering.

An organisation for everyone

**Our ambition:
The National Trust aims to be an
organisation for everyone.**

A man wearing a green jacket and a black hat is leaning over a table in a museum or historical setting. He is looking at a tablet device. The room features dark wood paneling, a framed portrait on the wall, and a display case with various objects. A lamp is visible on the right side of the frame.

History and cultural heritage

Our ambition:
Over the next decade, the National Trust is seeking to increase access to our nation's history and cultural heritage.

Everyone Welcome

Our goal is that by 2030 we will better reflect the changing communities we serve. We are firmly aligning this goal with all our Trust - wide activity to retain, grow and diversify audiences. And to make this happen, we are focusing on three major strands of work:

For our people

Our ambition is to build an inclusive and diverse workplace. The outcomes we seek are that: • our people will be more confident and capable; • our people will be more representative of the communities they serve.

For our supporters

This workstream is about ensuring the National Trust is easy to access by anyone and everyone who wants to access it. Our ambition is to better engage existing and new audiences, and the outcomes we seek are that: • our services will be more accessible; • a wider range of people benefit; • our partnerships will help us open up access to the places we look after; • our communications will respond to a more diverse range of needs.

At the places we look after

At the heart of being 'for everyone', and to attract the widest range of people to the Trust, is the need to evolve how people connect to and engage with the places in our care, their stories and our people. Our ambition is to develop strong connections to communities, and the outcomes we seek are that: • the places in our care will be more accessible; • a wide range of people benefit; • our partnerships will help us open up access to the places in our care.

In the Chilterns

- Hughenden Manor- Access Standards Report
- Hughenden Manor- Access Report by Talking Hands
- Coombe Hill- Surfaced trail to the viewpoint
- Accessible gates- upgraded to BS5709:2018
- Web site self-led trails
- Stile free PROW & permitted paths, Open Street Maps.